

## **CollectionTree.com Launch Connects Businesses with the Best Collection Agencies**

*New Patent-Pending Technology by CollectionTree.Com Helps Businesses Partner with the Best Collection Agencies that Specialize in Their Type of Bad Debt. CollectionTree.com is Not a Collection Agency but Compares Collection Agencies Apples-To-Apples by Providing an Objective and Independent Solution. This Service Maximizes Collections on Bad Debt and Increases Cash Flows when Compared to the Traditional Collection Agency Model which Limits the Number of Competing Collection Agencies.*

Kansas City, MO ([PRWEB](#)) July 27, 2009 -- Never before have small to medium sized companies had the opportunity to evaluate collection agencies and partner with those that will service their bad debt best. The launch of [CollectionTree.com](#) is opening a new realm of capability for businesses looking to recover their bad debt.

All too often, small businesses find themselves with bad debt and little they can do about it. Due to the complicated nature of hiring a collection agency, many companies ignore their bad debt. Most of the problem is a lack of unbiased information to aid in finding a compatible or reputable collection agency. Forced to throw caution to the wind, companies blindly place their trust in whichever collection agency has the most convincing sales pitch. In the end, a lower percentage of bad debt is collected than if a best-fit collection agency had been selected.

CollectionTree.com changes all of this. Finally, someone is here to provide businesses access to a directory of collection agencies and enables them to make smart, effective decisions. CollectionTree.com starts by sharing agency ratings based on consumer responses and historical data so each business gets the strongest collection agency for their industry and amount of bad debt placed. After uploading their accounts to the CollectionTree.com secure portal, businesses can monitor the entire process from the easy-to-understand user interface and can also quickly communicate online with their collection agencies. What's more, with every submitted account, CollectionTree.com generates a forecast to project how much collected money to expect.

This new online tool is created with the business owner in mind. CollectionTree.com removes the confusion and overwhelming attention associated with processing bad debt; at last, companies can get bad debt collected with confidence.

About CollectionTree.com:

As experts in the collection industry, the creators of [CollectionTree.com](#) identified a distinct business problem and produced an elegant, convenient solution. Located in Kansas City, Missouri, CollectionTree.com developed a patent-pending platform with a mission to give businesses power over their bad debt while maintaining simplicity, efficiency and integrity.

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